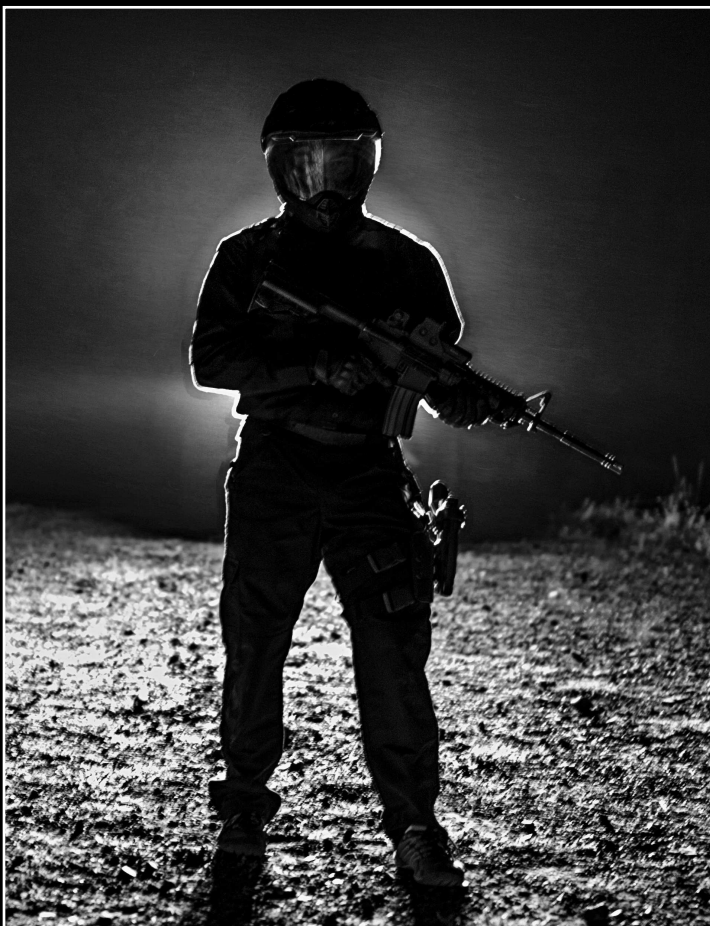




ENGAGE YOUR POTENTIAL

HPR[®]
— AMMUNITION —



BLACK OPS®

By HPR

BLACK OPS® by HPR features the ultimate in terminal performance and accuracy. Developed for law enforcement, military and tactical professionals that require the ultimate terminal performance. Loaded with highly accurate Black Ops® projectiles. Now available for civilian home defense.

Available in:

9mm - 40 S&W - 45 Auto - .223 - 300 Blackout

EMCON®

by HPR

Suppressors have been around for decades, but ammunition has never really been specifically designed for them. Dropping the FPS below the speed of sound and calling it "Subsonic" does not make it optimized for suppressor use. Factory loaded subsonic rounds typically use dirty powders and primers which can accelerate baffle corrosion inside the can. Using our proprietary HyperClean technology, HPR has designed the EMCON® line from the ground up with both decibel-drop and cleanliness in mind. The use of a Total Metal Jacket projectile completely encapsulates the lead core from powder flash, reducing lead emissions that collect in the suppressor body. All of these factors help EMCON® deliver a superior shooting experience to the suppressed firearm owner. So whether your mission is tactical training, a predator night hunt, or a clandestine operation, when silence matters, go EMCON®. Your hearing and your "can" will thank you.

Available in:

9mm - 40 S&W - 45 Auto - 300 Blackout

EMCON® [em-kon] – Emissions Control
noun

1. the way of not announcing your presence and identity to the world
2. the reduction of airborne environmental pollution



TOTAL METAL JACKET

With the finest components, our TMJ line is not only accurate, it's clean. Perfect for the performance driven shooting aficionado or the indoor range shooter, the Total Metal Jacket projectiles reduce lead exposure and give you a superior shooting experience.



PROPRIETARY HYPERCLEAN TECHNOLOGY

By employing clean burning powders and clean burning primers throughout our Total Metal Jacket line, you'll gain noticeably cleaner performance, both inside and outside the barrel. Our proprietary HyperClean® technology keeps firearms as clean as possible and helps preserve and extend their service life. With HyperClean®, you shoot more, and clean less.

JACKETED HOLLOW POINTS

HPR created its Jacketed Hollow Points in 50 round boxes, which afford a tremendous value in today's marketplace. Our Jacketed Hollow Points are loaded with proven Hornady XTP® projectiles (or equivalent), new HPR brass, and terminal performance perfect for self-defense situations. These loads deliver the confidence you need when the unexpected happens.



TERMINAL PERFORMANCE AND ACCURACY

HPR's Jacketed Hollow Points are loaded to provide terminal performance for self-defense situations. Because of our load-specific development, each caliber's load is specially formulated to deliver excellent expansion and knock down power, coupled with powder configurations that deliver extreme accuracy and consistency. Rather than making loads as "hot" as possible, HPR develops these loads to the application. Generally, in the spectrum of velocity vs. accuracy, the faster the load, the less accurate the load. The fastest round in the world is worthless if it doesn't reach its intended target. These Jacketed Hollow Points act as a shield of protection and confidence when it matters most.

RIFLE

Experience tremendous accuracy and terminal performance in HPR's entire rifle lineup. Whether you are shooting hogs from a helicopter in Texas, hunting game, or just out to have some fun, you'll be impressed with HPR's consistency and accuracy.



PROPRIETARY HYPERCLEAN TECHNOLOGY

Because we care about the quality of every round, each load is specially formulated, tested throughout the process, and hand inspected by US Citizens. Since it's HyperClean®, not only will you shoot more and clean less, but you'll also experience flawless cycling and a superior shooting experience with each trigger pull. That's the HyperClean difference. No matter whether you've selected our Factory Processed Brass (which is all 1x fired NATO brass that is processed to 223 specs) or our factory new brass, it's all HyperClean®. When it comes to the finest .223, .300 AAC Blackout, and .308 on the market, it's only available in HyperClean.

